

# MERCER OLIVER WYMAN

## **Casualty Actuarial Society Enterprise Risk Management Symposium in Chicago Integrated Treatment of Enterprise-wide Risks (CS 7D)**

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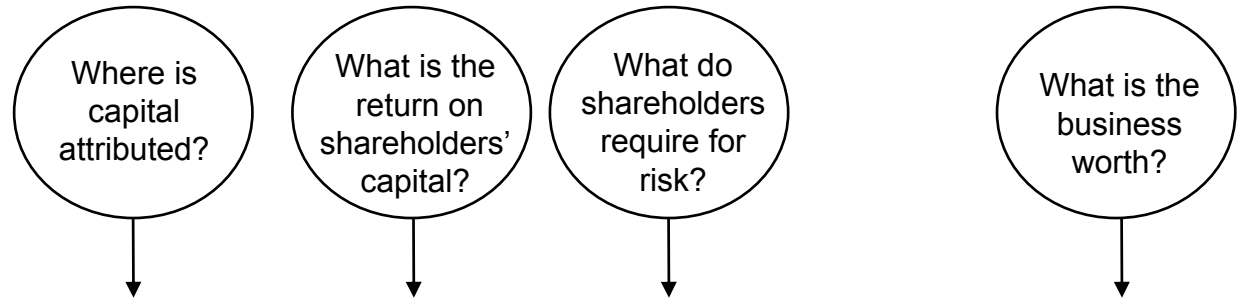
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# **Main Objective of This Presentation Is To Illustrate Integrated Treatment of Enterprise-wide Risks Using Practical Examples**

- Banking, P&C Insurance, Life Insurance and Energy Company examples
- Uses of the output of probabilistic risk aggregation
  - Calculation of diversification benefits
  - Economic Capital attribution
  - Risk-adjusted performance measurement
  - Identification of accumulations and concentrations
  - Risk control, limit setting
  - Risk-based pricing
  - Understanding earnings volatility
  - Reinsurance optimization
- Description of conceptual architectures for calculations
- Analytical, practical and numerical challenges

# At the Most Strategic Level, Risk Aggregation Provides Insights for Better Risk, Capital and Value Management

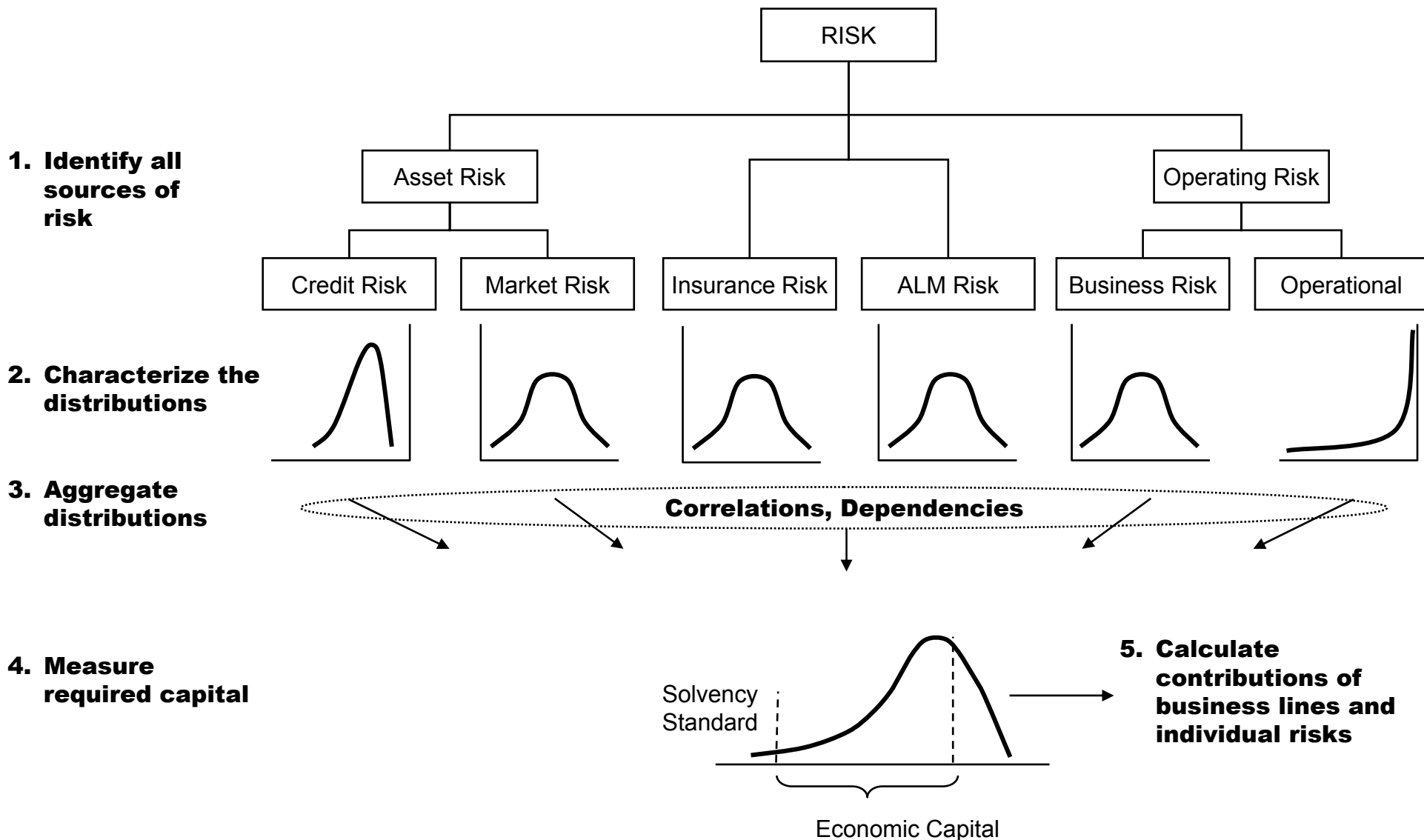


BUSINESS UNIT	ECONOMIC CAPITAL	RAROC	HURDLE	GROWTH	INTRINSIC VALUE
Business Unit A	\$1.3 BN	35%	15%	5%	\$3.9 BN
Business Unit B	\$1.8 BN	10%	15%	7%	\$0.7 BN
Business Unit C	\$0.9 BN	15%	15%	8%	\$0.9 BN
Business Unit D	\$0.5 BN	40%	15%	6%	\$1.9 BN
Total Economic Capital	\$4.5 BN	21%			\$7.4 BN
Excess Capital	\$0.5 BN	7%	15%	0%	\$0.2 BN
Total Available Capital	\$5.0 BN	20%			\$7.6 BN

How much capital is needed?

How does excess capital affect value?

# Economic Capital is Calculated By Considering the Distributions of All Sources of Risk and The Dependencies Between Them



# Several Banks Disclose Economic Capital and the Diversification Benefit Calculated from Risk Aggregation

- Citigroup CFO presented the following Economic Capital results on March 29, 2004

Credit	\$28.7 BN
Market	\$16.8 BN
Operational	\$6.1 BN
Insurance	\$0.3 BN
Standalone Sum	\$51.9 BN
Diversification Benefit	(\$5.2 BN)
Total Economic Capital	\$46.7 BN

- There is also significant risk aggregation and diversification calculations within Credit Risk
  - Multiple transactions with a customer, outstanding loans, leases, credit line commitments, derivative positions, leading to the need for aggregation of
    - Transactions to customer ID level
    - Additional exposure to subsidiaries and guarantee structures
    - Lending, leasing, treasury
    - Different geographies
  - Various models to incorporate correlation into credit risk portfolio models
    - Merton-based
    - Econometric
    - Actuarial

# **There Are Several Challenges In Risk Aggregation and Economic Capital Attribution Centered Around Achieving Consistency In Standalone Risk Measurement and Estimating Correlations**

- Consistency of risk measurement by risk type before aggregation
  - Units measured . . . Change in value versus economic loss
  - Exposure measured . . . Exposure at default versus outstanding/MTM versus unutilized lines
  - Time horizon . . . One day versus one year versus multi-year
  - Common risk metric . . . Confidence interval, standard deviation, conditional tail estimate
- Embedding and estimation of correlations and dependencies
  - Dependence measure . . . Correlation matrix, factor-based modeling, joint pdf, copulas
  - Difficulties in parameter estimation . . . Empirical observations from historical data, industry benchmarks, analogs, expert judgment, Delphi method; parameter error, non-stationary dependencies
  - Sensitivity testing . . . To understand impact of assumptions and parameter error
- Aggregation technique for correlated non-normal random variables/processes
  - Risk component versus risk driver approaches
  - Analytical approximations to simulation-based approaches to numerical integration
- Disaggregation/Attribution of Economic Capital to different risks/business lines
  - Haircut factor, Continuous marginal, Discrete marginal and Shapley value

# Two Potential Designs For Risk Aggregation: Risk Component Approach And Risk Driver Approach

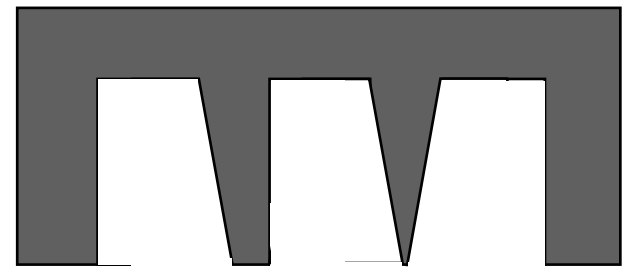
## Risk Component Approach

- Each risk type is modeled using “best of breed” methodologies available
- A dependence structure (correlations) among component risks is then introduced
- An algorithm (usually simulation) is applied to determine the aggregate risk distribution and diversification benefits

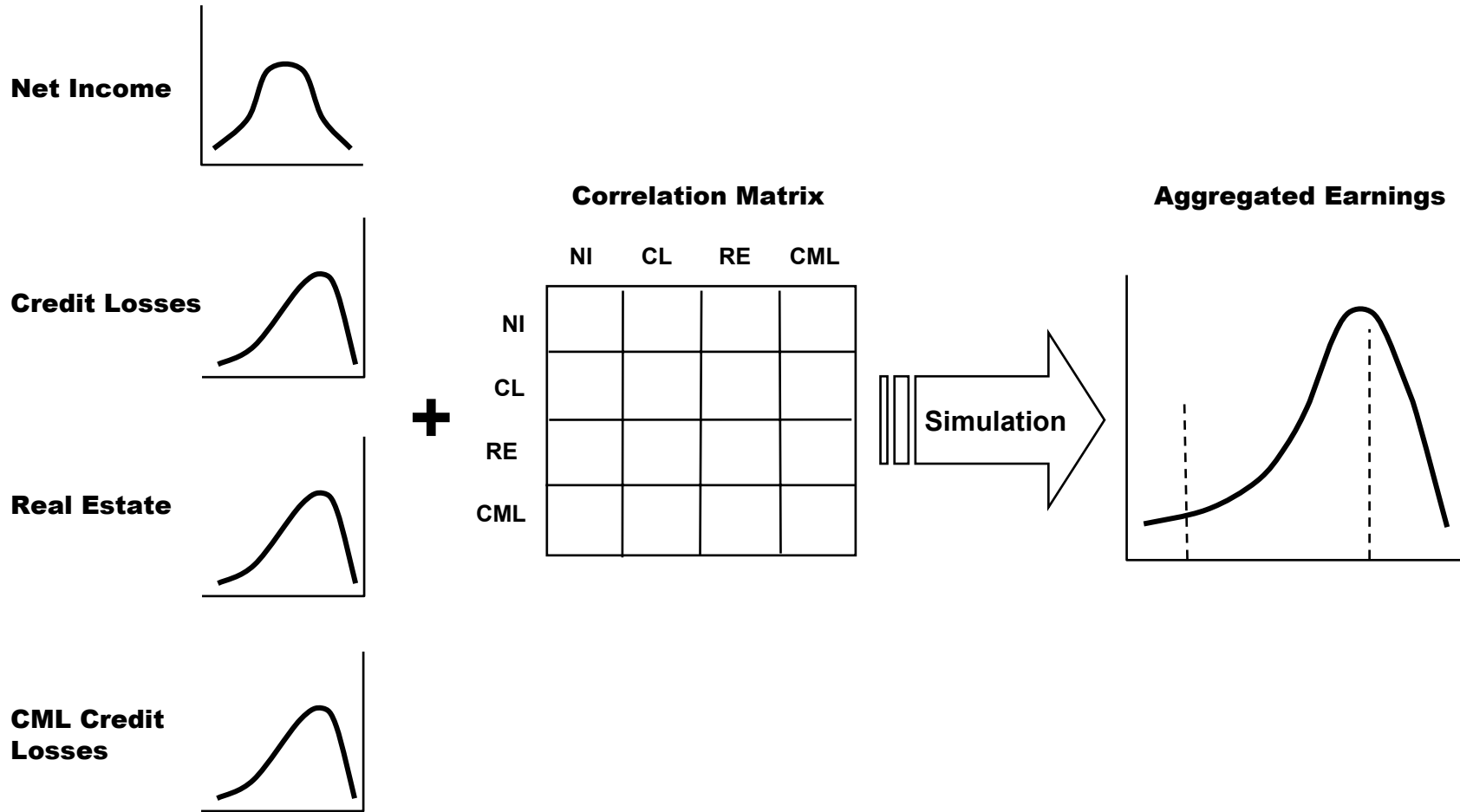


## Risk Driver Approach

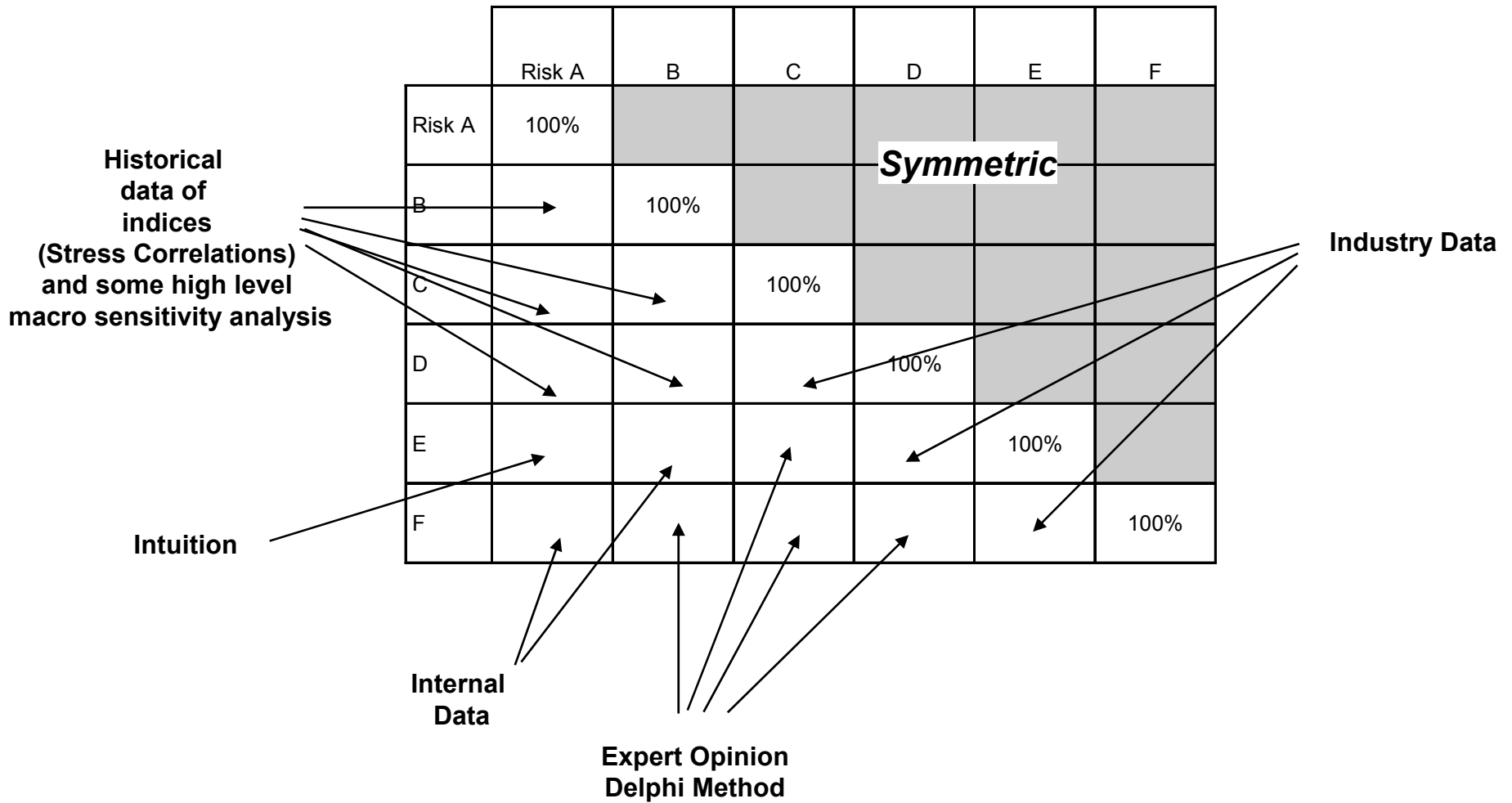
- A set of risk drivers such as interest rates, equity index returns (by industry and geography), GDP, unemployment rate that explain component risks (and therefore aggregate risk) are identified
- Regression studies are performed to link component risks to these risk drivers
- A common set of scenarios (states-of-the-world) for the risk drivers is simulated
- These scenarios are applied to each component risk and losses are calculated for each scenario
- The histogram of aggregate losses provides us the loss distribution and diversification benefits



# Risk Component Approach – Example Annuity Business



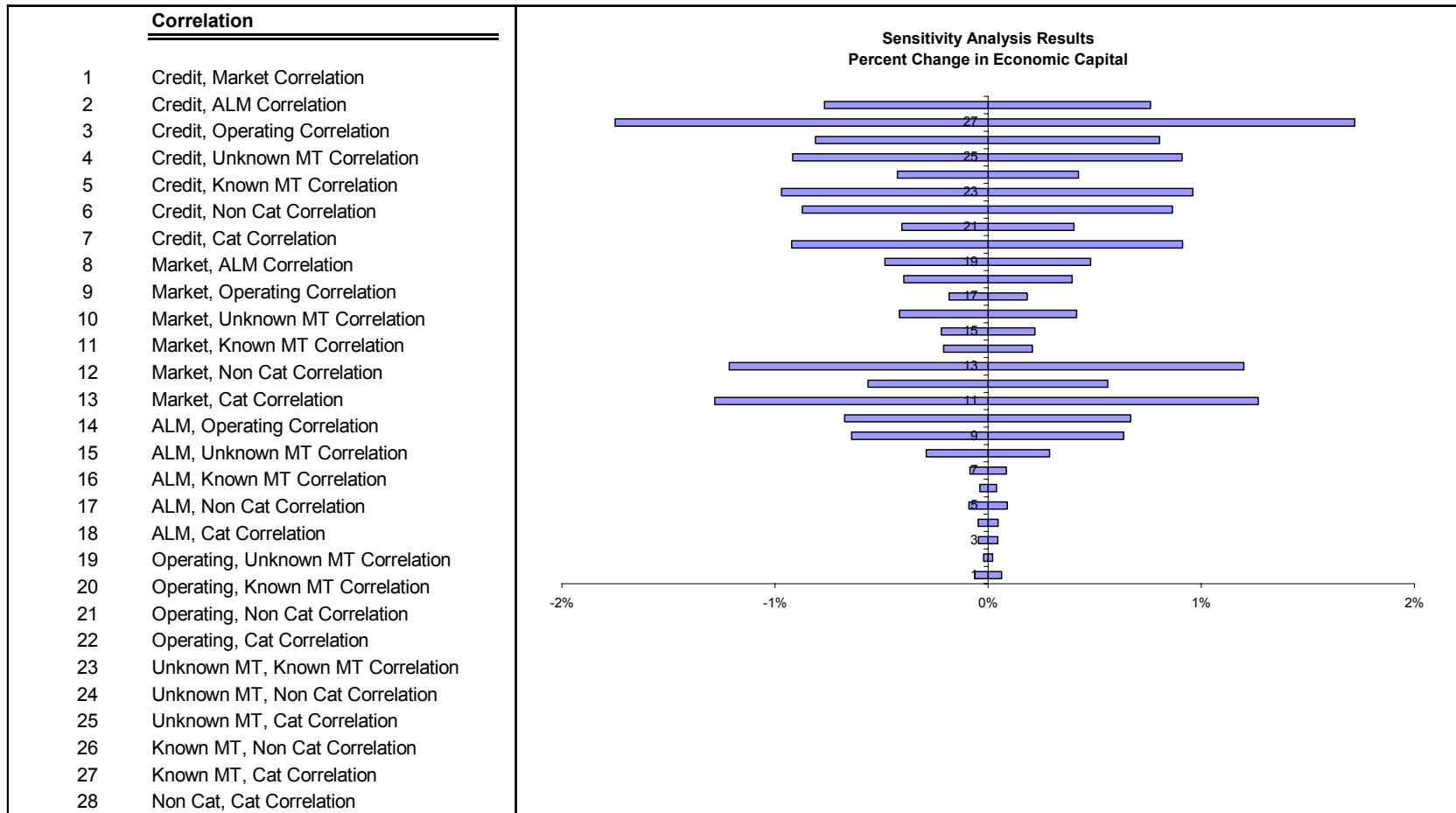
# Correlation/Dependence Parameter Estimation Is a Combination of Art and Science in The Risk Component Approach



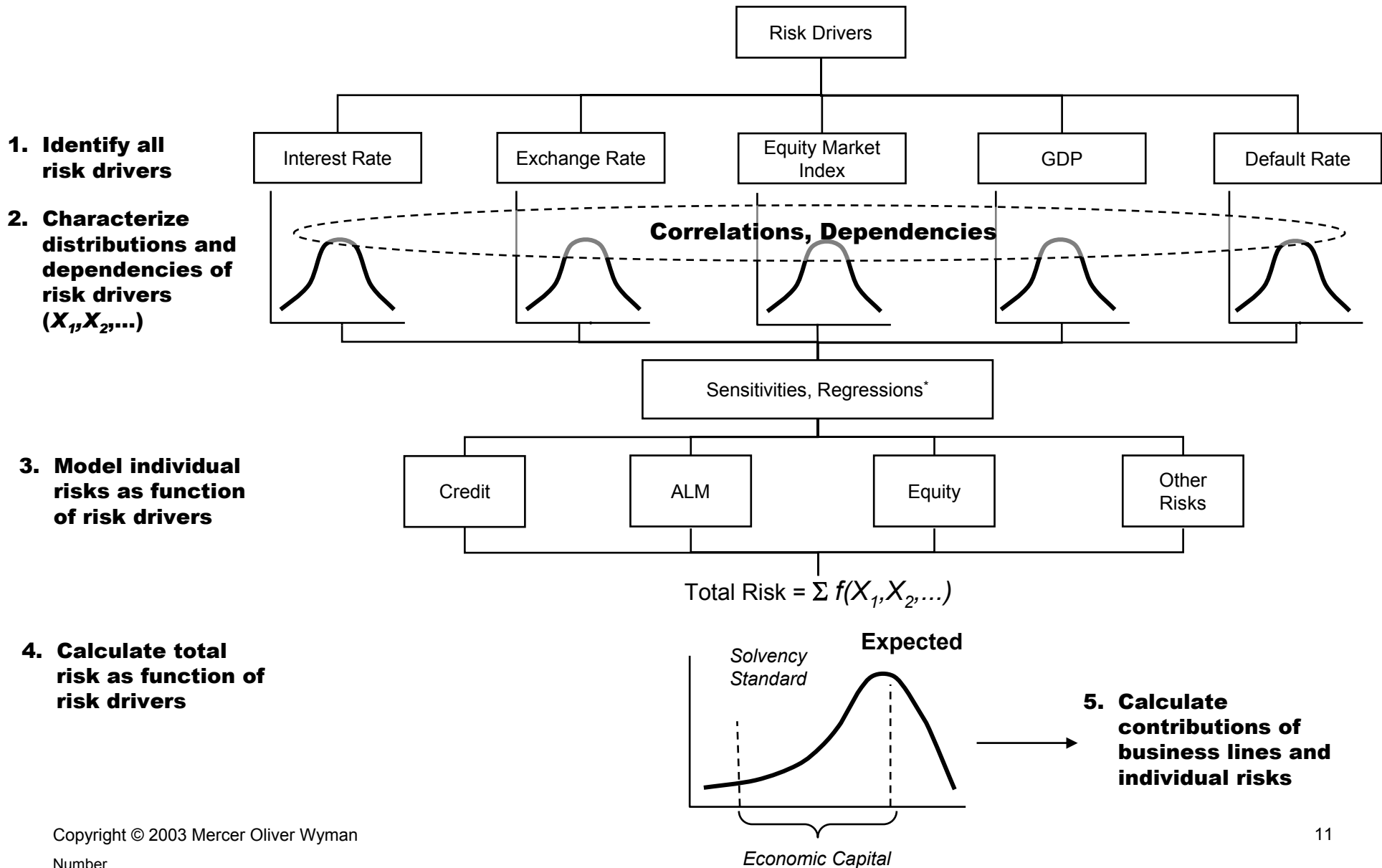
# Sensitivity Studies Help us Identify The Important Correlations

## Example - US P&C Insurer

### Sensitivity of Economic Capital w.r.t. changes in linear correlations (+/-10%)

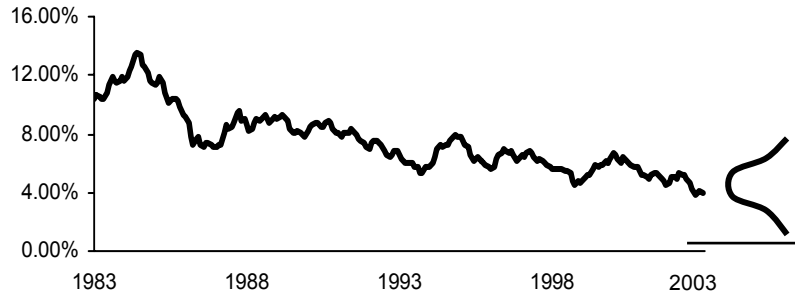


# Risk Driver Approach Models Component and Aggregate Risks as Function of a List of Risk Drivers



# Once Risk Drivers Are Identified, These Are Modeled Statistically

**10-Year Treasury Rate**



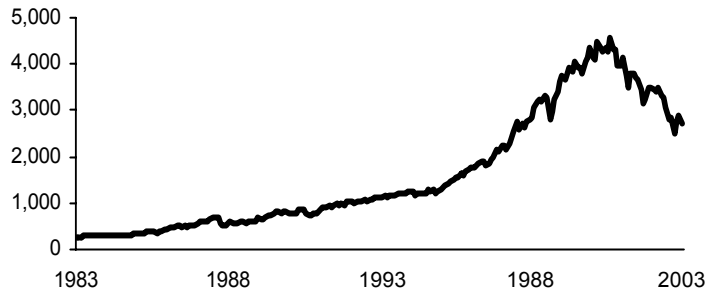
Time

**Spec Grade Default Rate**



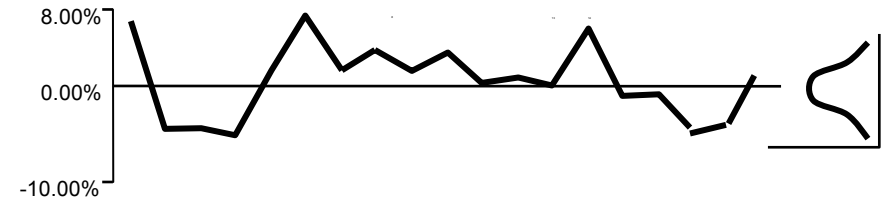
Time

**S&P 500**



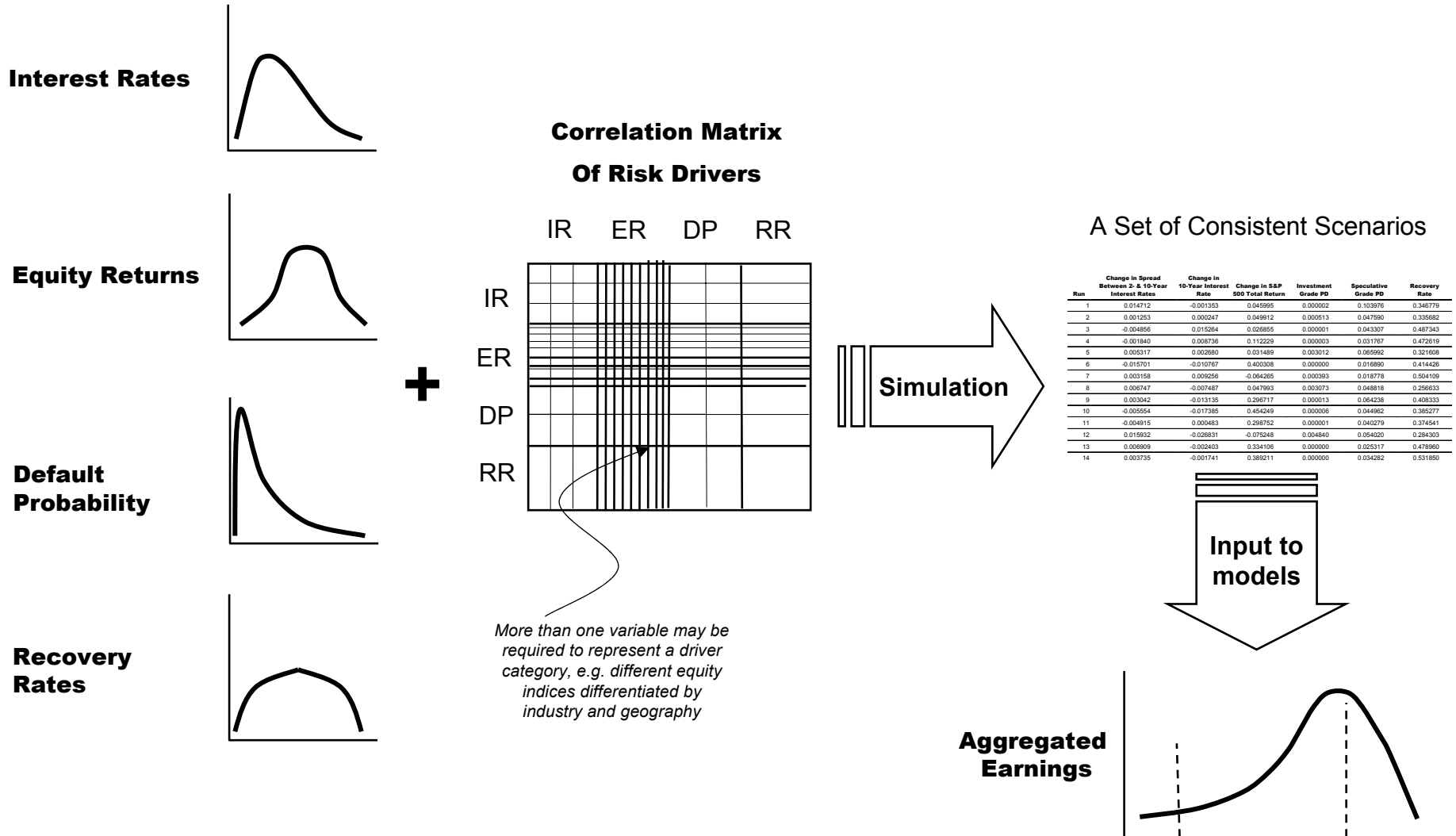
Time

**Monthly Index Return**



Time

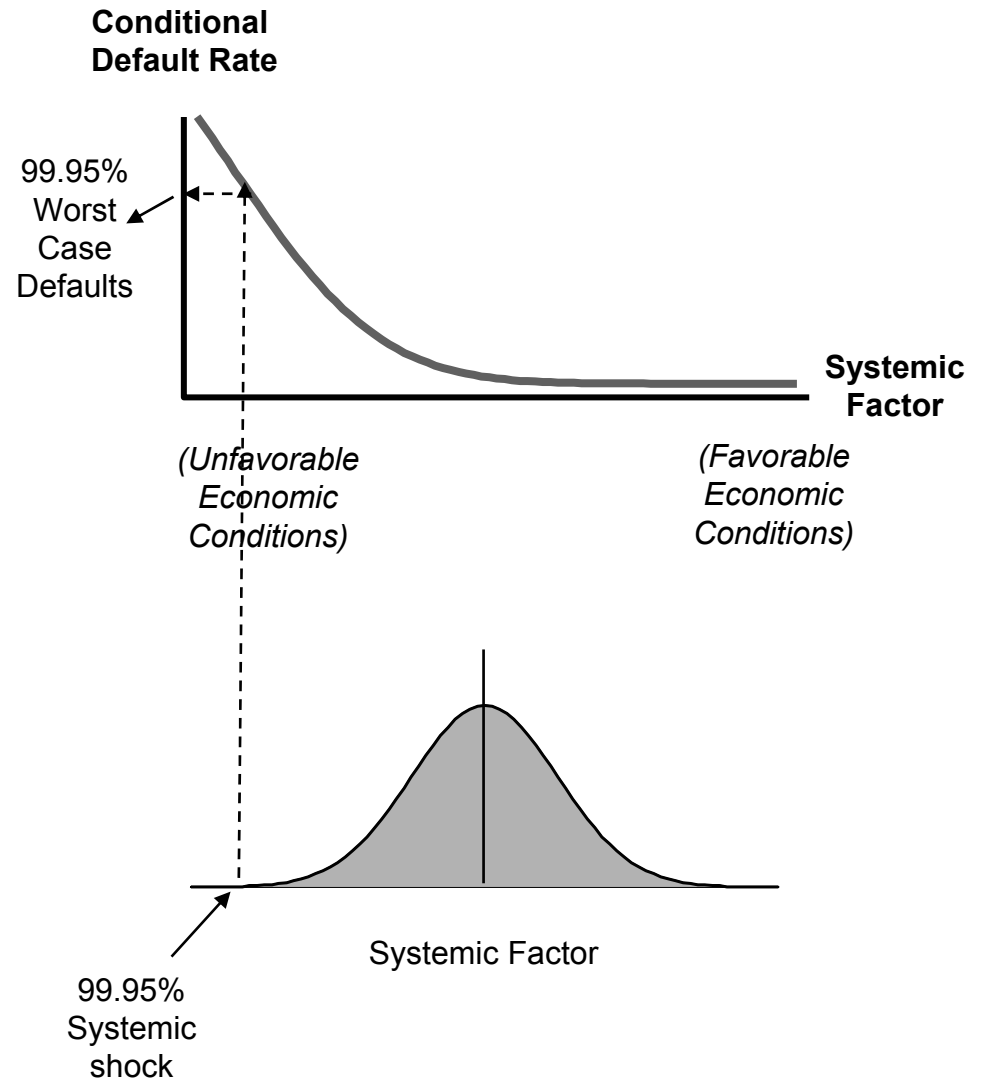
# The Risk Driver Approach Can Be Applied by Simulating the Risk Drivers and Running the Models Under the Generated Scenarios



# Basle II Provides a Closed-Form Formula For Risk Aggregation for Credit Exposures

## SINGLE FACTOR MERTON MODEL OF DEFAULT

- A firm defaults when value of assets is less than value of liabilities
- For a firm with a given rating, the default occurs when asset returns are very poor, and the critical level of poor returns is linked to rating of the firm
- Asset correlation between firms then incorporates joint default likelihood
- Basel Formula
  - There is a single factor that drives systemic risk. Intuitively, this factor is a combination of equity index returns, GDP growth, interest rate changes, unemployment rate etc.
  - For a diversified portfolio, worst-case cumulative loss occurs when the single factor is very unfavorable (e.g. 99.95%), default rates are at worst-case in that scenario
  - Single factor formulation doesn't require an asset correlation matrix. It only requires asset correlation of obligors to the factor, usually a function of PD and size (as in Basle II)



# Energy Company – Insurance Optimization

